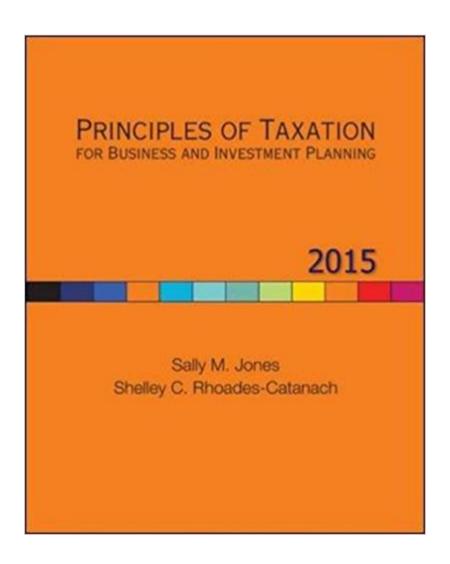


The book was found

Principles Of Taxation For Business And Investment Planning, 2015 Edition





Synopsis

Principles of Taxation for Business and Investment Planning focuses on the role taxes play in business and investment decision, presenting the general roles of taxation and discussing its implications for all tax-paying entities before delving into a specific exception. The benefit of this approach is a strong grasp of the fundamental principles informing taxation rules. This helps students comprehend the framework of the tax system, making future changes to the tax code easier to understand-no matter how many there are. Unlike traditional introductory texts, Principles of Taxation for Business and Investment Planning downplays the technical detail that makes the study of taxation such a nightmare for business students. This text attempts to convince students that an understanding of taxation is not only relevant but critical to their success in the business world. Don't just teach your students the tax code; teach them how the tax code affects business decision making with the 2015 edition!

Book Information

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Customer Reviews

Sally Jones received her Ph.D. at the University of Houston. She taught at the University of Texas at Austin for 14 years before going to Virginia in 1992. She is currently the department chair of Accounting at Virginia.

Worked good for me

Great book first one since I have been in college that I enjoy reading

Great book

I'm confused on the the four reviews that simply give 5 stars and state something like "great." I do not believe these are accurate reviews. For principles of taxation, I feel the book lacks flow and generalized language in that it appears to feel like a dictionary beginning on page four. No comments so far have actually given relevant information.

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